



INTEGRATION PARTNERSHIP

System Integrators

A Technical Partner You Can Rely On for Every Project.

Sugam Services & Solutions

Your Trusted Broadcast Technology Partner

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Who We Are

Sugam Services & Solutions is a specialist broadcast technology company delivering OEM-level expertise at cost-effective rates.

We combine deep technical knowledge with faster turnaround times — making enterprise-grade broadcast support accessible to organisations of every size.

Founded and operated by seasoned broadcast engineers, we serve clients across India with integrity, speed, and precision.

15+

Years of Experience

OEM

Level Expertise

24/7

Emergency Support

AMC

Flexible Contracts

Challenges Faced by System Integrators



Multi-Vendor Complexity

Integrating equipment from multiple OEMs requires deep cross-platform expertise.



Project Deadline Pressure

Broadcast facility commissioning has zero tolerance for delays — stakeholders expect on-time delivery.



System Design Gaps

Poor system architecture leads to costly rework, signal issues and unhappy end-clients.



Documentation Requirements

Accurate as-built drawings and system documentation are critical for handover and future support.



Post-Installation Support

End-clients expect ongoing support that most integrators lack the resources to provide.



Technology Selection

Rapid product changes make it hard to recommend the right equipment for future-proof facilities.

How Sugam Solves It

1

End-to-End System Design

From signal flow diagrams to rack layouts — we design broadcast systems that work first time.

2

Multi-OEM Integration Expertise

Deep hands-on experience with Sony, AJA, Magewell, Ross, Grass Valley and more.

3

On-Site Commissioning Support

Our engineers join your team on-site to ensure smooth installation and sign-off.

4

Technical Documentation

We produce complete, accurate system documentation for handover and client training.

5

Post-Project AMC Offering

Offer your clients an ongoing support contract backed by Sugam — enhancing your service proposition.

Our Services



Service & Support

Preventive maintenance, emergency repairs, fault diagnosis & installation



AMC Contracts

Flexible annual maintenance packages for predictable costs & guaranteed uptime



Equipment Sales

Genuine parts & equipment from leading broadcast manufacturers



System Integration

End-to-end broadcast system design, integration and commissioning

Why Choose Sugam?



Fast Response Times

We prioritize your emergencies because we know what's at stake



Transparent Pricing

No hidden costs — you'll know exactly what you're paying for



Skilled Technicians

Continuous training on latest equipment from multiple OEMs



Quality Assurance

Every job is double-checked before we sign off



Clear Communication

Regular updates so you always know the status



Flexible Engagement

AMC, on-call, or project-based — whatever works for you



Let's Start a Conversation

Ready to support your system integrators operation.
Get in touch today and experience the Sugam difference.



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Request a Free Consultation