



EDUCATION & TRAINING

Educational Institutions

Empowering the Next Generation of Broadcast Professionals.

Sugam Services & Solutions

Your Trusted Broadcast Technology Partner

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Who We Are

Sugam Services & Solutions is a specialist broadcast technology company delivering OEM-level expertise at cost-effective rates.

We combine deep technical knowledge with faster turnaround times — making enterprise-grade broadcast support accessible to organisations of every size.

Founded and operated by seasoned broadcast engineers, we serve clients across India with integrity, speed, and precision.

15+

Years of Experience

OEM

Level Expertise

24/7

Emergency Support

AMC

Flexible Contracts

Challenges Faced by Educational Institutions



Teaching with Real Equipment

Students need access to professional-grade equipment, but institutions struggle to maintain it.



Limited Technical Staff

Most institutions don't have dedicated broadcast engineers to support their media labs.



Budget Limitations

Education budgets are under pressure — cost-effective service contracts are critical.



Outdated Equipment

Media labs often run on older gear that requires specialist knowledge to maintain and repair.



Campus Broadcasting

Student TV channels and podcasting studios need reliable infrastructure and ongoing support.



Curriculum Alignment

Equipment should reflect industry-standard workflows to prepare students for real-world careers.

How Sugam Solves It

1

Education AMC Packages

Affordable, tailored maintenance contracts for media labs, student studios and campus TV stations.

2

Equipment Audit & Rationalisation

We assess your existing inventory and recommend a practical, budget-aware upgrade roadmap.

3

Industry-Standard Equipment Supply

We source and supply broadcast equipment that reflects what students will use in the industry.

4

On-Demand Technical Support

Fast-response support during term time so technical issues never interrupt teaching schedules.

5

Student Studio Setup Consulting

End-to-end advice and commissioning for new or refurbished student broadcast facilities.



Service & Support

Preventive maintenance, emergency repairs, fault diagnosis & installation



AMC Contracts

Flexible annual maintenance packages for predictable costs & guaranteed uptime



Equipment Sales

Genuine parts & equipment from leading broadcast manufacturers



System Integration

End-to-end broadcast system design, integration and commissioning

Why Choose Sugam?



Fast Response Times

We prioritize your emergencies because we know what's at stake



Transparent Pricing

No hidden costs — you'll know exactly what you're paying for



Skilled Technicians

Continuous training on latest equipment from multiple OEMs



Quality Assurance

Every job is double-checked before we sign off



Clear Communication

Regular updates so you always know the status



Flexible Engagement

AMC, on-call, or project-based — whatever works for you



Let's Start a Conversation

Ready to support your educational institutions operation.
Get in touch today and experience the Sugam difference.



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Request a Free Consultation