



CORPORATE BROADCAST

# Corporate Studios

Professional Broadcast Quality for Your Internal Communications.

**Sugam Services & Solutions**

*Your Trusted Broadcast Technology Partner*

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## Who We Are

**Sugam Services & Solutions** is a specialist broadcast technology company delivering OEM-level expertise at cost-effective rates.

We combine deep technical knowledge with faster turnaround times — making enterprise-grade broadcast support accessible to organisations of every size.

Founded and operated by seasoned broadcast engineers, we serve clients across India with integrity, speed, and precision.

**15+**

Years of Experience

**OEM**

Level Expertise

**24/7**

Emergency Support

**AMC**

Flexible Contracts



## In-House Expertise Gap

Corporate AV teams often lack the specialist broadcast knowledge to maintain complex studio equipment.



## Executive Visibility Events

Town halls, earnings calls and leadership broadcasts cannot afford technical failures in front of stakeholders.



## Hybrid & Streaming Demands

Modern corporate studios must deliver flawless video for both in-room and remote audiences simultaneously.



## Cost Justification

Corporate finance teams scrutinise AV costs — value-for-money support contracts are essential.



## Technology Refresh

Rapid technology evolution requires strategic advice on equipment upgrades and replacement.



## Rapid Response Needs

A studio problem before a board meeting or live webcast needs instant expert intervention.

# How Sugam Solves It

**1**

## Corporate Studio AMC

Fixed-cost annual contracts covering all studio and PCR equipment — no surprise invoices.

**2**

## Streaming & OTT Workflow Support

Expert support for encoder, streaming hardware and hybrid event technology stacks.

**3**

## Executive Event Technical Support

On-site engineers for high-stakes broadcasts — earnings calls, AGMs and leadership events.

**4**

## Equipment Procurement Advisory

Unbiased advice on the right equipment for your needs and budget, sourced at competitive prices.

**5**

## Preventive Health Checks

Scheduled maintenance to ensure your studio is always ready before your next important event.

# Our Services



## Service & Support

Preventive maintenance, emergency repairs, fault diagnosis & installation



## AMC Contracts

Flexible annual maintenance packages for predictable costs & guaranteed uptime



## Equipment Sales

Genuine parts & equipment from leading broadcast manufacturers



## System Integration

End-to-end broadcast system design, integration and commissioning

# Why Choose Sugam?



## Fast Response Times

We prioritize your emergencies because we know what's at stake



## Transparent Pricing

No hidden costs — you'll know exactly what you're paying for



## Skilled Technicians

Continuous training on latest equipment from multiple OEMs



## Quality Assurance

Every job is double-checked before we sign off



## Clear Communication

Regular updates so you always know the status



## Flexible Engagement

AMC, on-call, or project-based — whatever works for you

# Let's Start a Conversation

Ready to support your corporate studios operation.  
Get in touch today and experience the Sugam difference.



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**Request a Free Consultation**